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# Hope Star

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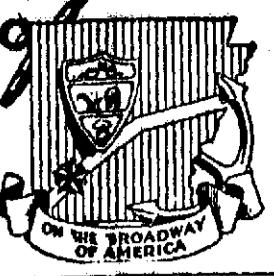
HOPE, ARKANSAS, FRIDAY, OCTOBER 19, 1934

Year of Hope founded 1889; Hope Daily Press, 1927;  
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## WEATHER

Arkansas—Partly cloudy Friday night and Saturday.



# CHARLES CHAPMAN IS TAKEN

## Here and There

Editorial By ALEX. H. WASHBURN

ARKANSAS' oil dealers meet at Little Rock with plenty on their mind. The state has a 6½-cent gasoline tax, one of the highest in America, and much gasoline is being bootlegged here from adjoining states. On top of the 6½-cent state tax is a 1-cent federal levy—and the oil men are unanimous in their demand that the federal tax should be repealed.

## Bootleg Gasoline Natural Problem of Tax Conflict

Markham, Oil Director,  
Reviews Problem at  
Little Rock

## ARKANSAS TAX HIGH

But No Help for It, Since  
Bonds Demand Adequate Revenue

LITTLE ROCK—High taxes and "hot" oil, twin evils of the petroleum industry, engaged the attention of the first annual convention of the Oil Dealers Association of Arkansas at the Hotel Marion Thursday.

Perilous local examples of the workings of both were called to the attention of Baird H. Markham, director of the American Petroleum Industries Committee of New York, who was the principal speaker at the convention.

Director Markham declined to comment on the probable relationship between the current gasoline price "war" in Little Rock and the existence of high taxes and bootlegging of gasoline, disclaiming familiarity with the local marketing situation.

### No Public Profit

"It has been my experience, however, in other regions," he told a reporter, "that price wars grow out of bootlegging of gasoline, which is a direct result of exorbitant taxes on gasoline."

Certain dealers, buying from bootleggers, are able to undersell honest dealers who are paying the tax. The honest dealers are forced to cut prices to meet competition. The motorizing public profits temporarily, but it cannot profit in the long run from a condition that penalizes the tax-paying dealer and rewards the racketeer.

"However, there are many factors that may enter into retail price war, and I am not familiar enough with the local marketing situation to attempt to analyze it.

"I do know there is gasoline racketeering in Arkansas—there is bound to be in a state whose tax is three times that of a neighboring state. Our committee is co-operating in every way possible with the revenue commissioners of the various states to stamp out tax evasion."

### Tax Too High

Governor Futrell, who addressed the convention, admitted the tax on gasoline in Arkansas is twice as much as it should be, but pointed out that there is no remedy under the existing road bond situation.

In this point of view Director Markham and Arkansas leaders of the oil industry concurred. Mr. Markham conceded that it is not possible even to advance one of the strongest arguments of the industry for lower gasoline taxes—the argument that a "reasonable" tax actually produces more revenue than an exorbitant tax. For in Arkansas the tax is fixed by law under the road bond refunding agreement.

"Similar conditions exist in other states," the director said. "It is too late now to do much about it. If the industry had been sufficiently awake 15 years ago when the first

(Continued on page three)

## Company Paid for Insull-Eaton War

56 Millions "Unloaded"  
Following Raid Upon  
Insull Concerns

CHICAGO—(AP)—Samuel Insull was accused by the government Thursday of saddling upon his stockholders the

(Continued on page five)

(Continued on page three)

## Impression Among the Medicos Is That Kissing Simply Isn't

Just About the Time the Depression Is Over They Come Along With a Prophecy of Sudden Death

BOSTON, Mass.—(AP)—An upper lip health risk that may justify the "eyebrow" mustache as a real protection was explained to the American College of Surgeons here Thursday night.

Any infection of the upper lip, such as might arise from even a trivial razor scratch or whatever risk there may be in kissing, is much more potentially dangerous than similar infection on the lower lip.

The facial mechanisms involved in this situation and the not infrequently fatal results were explained to a symposium on infections by Dr. Frederick A. Collier of Ann Arbor, Mich. A person with anything larger than an ordinary pimple on the upper lip, he said, really ought to be in bed in a hospital because of what might happen.

Broadly speaking, this "upper lip" area includes not only the site of mustaches but much of the face and nose. Infections in these areas, if they get beyond mild stages, are apt to spread until they reach the facial veins.

Dr. Collier warned that in treating an upper lip infection a pimple there should never be squeezed. Once the infection becomes serious, he said, talking should be prohibited in order to rest the lip. X-rays should be used.

These veins pass down close to each

(Continued on page three)

## FLAPPER FANNY SAYS:

REG. U. S. PAT. OFF.

(Continued on page three)

# Hope Star

O Justice, Deliver Thy Herald From False Report!

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C. E. PALMER, President  
ALEX. H. WASHBURN, Editor and Publisher

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## YOUR DR. MORRIS FISHBEIN

## YOUR CHILDREN

By Olive Roberts Barton

All Must Learn to Do Disagreeable Tasks

Not long ago a girl said, when her mother asked her to clean up some refuse a snooping dog had overturned. "Oh! I just couldn't."

Her mother gave her a look, got a broom and dust pan, swept up the mess herself, and righted the can.

Another girl visiting her aunt was asked to "please clean the bird-cage." "Oh, I couldn't," said she, making a wry face. "I just couldn't."

A bride was distressed because she had to let her cleaning-woman go. "My windows and floors are terrible. What shall I do?"

"Clean them yourself, I guess. I do," spoke her neighbor. "Oh, I just couldn't," wailed the bride. "I can't put my hands in dirty water."

All of which brings us to the subject of just how much of the unpleasant side of life children should take part in, if they are to grow up without obsessions when needs must and necessity drives.

### Children Sometimes Abused

As it happens, I have seen so many families where the dirty work was left for the children. I found it comical to warn parents against it. No reason why chores and messes a mother won't look after herself should be heaped perpetually on a little Cinderella or willing George.

But there it is—grown girls and young men without stomach or fortitude to manage in a crisis. Something wrong, I am sure.

Every-day life has a squeamish side. We cannot live on the top of things always, just glossing over the surface. Some one has to pitch in. And how about the time that someone won't be there? What then? Who will take the dust pan for us and go it?

One time a young man drove his gold ball into the muck of a dried stream. It was a small course, and there were few caddies.

He refused to get it, although he could have knelt on the bank and reached in. He took out a new ball, counted the extra shot and went on with his game. Later I teased him about it. And he said: "I never could get my hands dirty. It makes me sick. I'll work till I drop at the store, but I can't use my hands that way."

**Others Loathe Filth, Too**

Another young chap brought home a new pup. His mother has had to train it, care for it and clean up.

"It makes Jim sick," she explained. "And you?"

"Yes—I loathe it, but some one has to do it."

On the other hand a business man, who had bought a farm, a stock farm and went out to clean stalls. Said he: "I have a theory that the soul does better when we forget our hands and don't allow our stomachs to get in the way."

That was years ago. I have never forgotten it.

Most people have to learn to take sordid things more casually. Every mother has to learn it certainly. She has to say "I just can."

I believe in nicely. It makes a more pleasant subject at any time. But lately I have run across so many people who can't and won't pitch in when there's a nasty job to do, it has set me to thinking. When children are there's a nasty job to do, it has set me to thinking. When children are old enough, a bit of rough work now and then, I think, won't hurt them. I believe it is kinder. And fairer to other people, too.

## GLORIFYING YOURSELF

By Alicia Hart

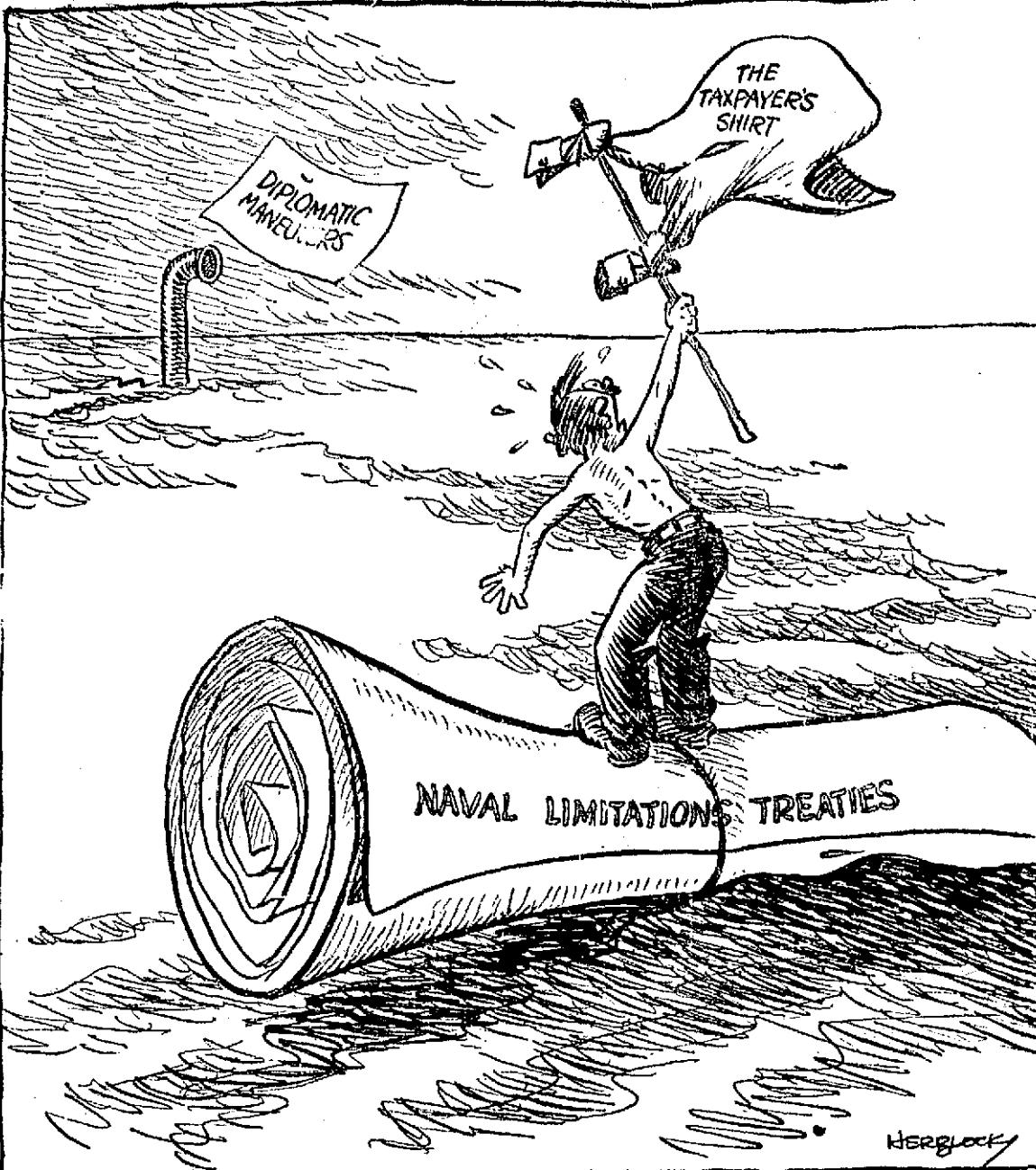
Exercise to Get Good at Figures—Even Professional Dancers Must Do their Daily Dozens

If there's any doubt in your mind as to the value of limbering and stretching as well as reducing exercises, you have only to look at the figures of professional dancers. The girls who entertain you on stage and screen, whether they are in a large chorus or out front doing specialty routines, always practice not only their actual dancing steps but various exercises that keep figures trim, muscles supple.

For instance, one exercise that members of the famous Albertina Rasch

## HOPE STAR, HOPE, ARKANSAS

### Doesn't Anyone Recognize This Protest Flag?



### Providence

Preaching was well attended at this place Sunday night by Brother Willie Rister.

Mr. and Mrs. Jack Thompson and family of near Washington spent Sunday with her mother, Mrs. W. D. Morrow and family.

We are glad to have Mr. and Mrs. J. B. Gaines and family of Hope, to move into our community.

Mr. Zan Bateman and daughter,

Bobbie, spent a while Sunday night with Mr. and Mrs. Claud Anderson and family.

Mr. and Mrs. P. A. Campbell and son Perry spent Sunday with Mr. and Mrs. Frank Campbell of Antioch.

Mrs. Charlie Roberts spent last week with her daughter Mrs. Jeff Sutton and family of Holly Grove.

Mrs. Medford Hazzard spent last Tuesday afternoon with Mrs. Jeff Mitchell.

Mrs. Ross Roberts spent Wednesday morning with her sister, Mrs. Dale Tonnemaker of Hope.

## The Clew of the Forgotten Murder

BY CARLETON KENDRAKE

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### BEGIN HERE TODAY

When DAN BLEEKER, publisher of THE BLADE, learned that SIDNEY GRILL, his reporter, had been mysteriously killed he determined to employ SIDNEY GRILL, famous criminologist, to solve the mystery. Mr. Bleeker had assigned to learn all he could about PRANK B. CATHAY, wealthy and prominent, who had threatened to sue THE BLADE because of a negative article he had written.

Cathay had been arrested. Later it was proven that the man arrested, giving the name of Cathay, and recompensed by a titled MARY RICHIE, was an impostor. The Blade published a retraction.

Then Morden is found dead and a few hours later comes news that Cathay is dead—possibly poisoned.

Sidney Grill understood the case. He goes to see CHARLES FISHER, Cathay's lawyer, and then to Cathay's home. There he sees CARL RACINE, private detective, leaving in Cathay's car. The detective says nothing to Grill. "You won't see Mrs. Cathay, NOW GO ON WITH THE STORY

### CHAPTER XIV

THE chauffeur wormed back behind the wheel of the big car. The gear shift lever snapped home and the automobile, with Racine, the detective, inside, slid smoothly down the driveway, progressing as effortlessly as a trout gliding through the dark depths of a forest pool.

Sidney Grill watched the car until it had turned the corner of the block. Then he stepped to the doorknob and a moment later was handing his card to a solemn-faced butler who assured him that Mrs. Cathay was receiving no one.

"You will tell her," said Sidney Grill, "that I have no wish to intrude upon her grief. It is, however, important that I see her. I am a criminologist and that if she can grant me an audience now it may save her much inconvenience later."

The butler took his card, showed him into a reception hallway. As Grill waited he looked about him, noting the Chinese rug on the floor, the dark wood table and chairs of solid Tudor design, the maroon silk draperies reaching to the floor. Through the doorway he could see the living room and caught a glimpse of a fireplace with a mirror above the mantle. The furnishings looked expensive. Everything about the house looked expensive and characterless—the typical home turned out by a fashionable interior decorator who knew how to please wealthy clients.

It was only a few moments before the butler was back with the information that Mrs. Cathay would see Mr. Grill.

The interior of the house was hushed and there was about it the aura of death. A musty smell struggled with the cloying odor of flowers that were dying, and, in turn, were used to ornament death. Grill saw a maid in the next room, noted that the servants walked about on tiptoe, with strained, set faces.

GRILL followed the butler. In the midst of the atmosphere of hushed restriction the healthy thudding of the criminologist's footsteps were as the influx of an out-

of-the-thing; the loss of prestige; the loss of dignity; the certain knowledge that some shrewd attorney would twist and distort the little incidents, the minor matters, so as to make them seem big and important."

"What little incident? What minor matter?" pressed Grill.

She said nothing. The corners of her lips quivered.

"Please," she said. "You didn't come here to bait me, but to ask me something or to tell me something. Please get it over with and go."

Grill's voice was low-pitched and confidential.

"I want to ask you," he said, "if you knew that the reporter who had been sent by the newspaper to investigate your husband's reputation was murdered, and his body was found yesterday afternoon?"

"What is it?" she asked.

"That you will not," he said, "oppose an autopsy."

She shuddered and said nothing.

"I have," said the criminologist, "discussed certain phases of the case with your attorney, Mr. Charles Fisher. He tells me that a hurried settlement was completed with The Blade because your husband was taken seriously ill, and you both attributed that illness to mental anxiety caused by the article which had been published."

"Not because of the article," said Mrs. Cathay. "Not because of that alone but because of the tactics of the newspaper people. They were going to blacken Frank's reputation by every means in their power and Frank's reputation was all that he had to live for. Money meant but little to him. That which he was prized more than all was his reputation and standing in the community."

"Not because of the article," said Mrs. Cathay. "Not because of that alone but because of the tactics of the newspaper people. They were going to blacken Frank's reputation by every means in their power and Frank's reputation was all that he had to live for. Money meant but little to him. That which he was prized more than all was his reputation and standing in the community."

"I think," said Grill, "you had better telephone for a physician."

He raised his voice slightly as he made the suggestion, and then turned to regard the still form which reclined in the overstuffed chair. That form stirred. A weak voice said, "No, I don't want a physician. Get me some brandy, Marie."

She stared at him steadily.

"Under the circumstances," he said, "I will not make any farewells to your mistress. Please tell her that I have gone and that I am grateful for the interview."

The maid said nothing but stared at him with hostile, sullen eyes as Grill found his way out of the house.

The butler reached the front door just as Grill had stepped to the porch.

Grill walked rapidly down the cement to the place where his taxi-cab was waiting.

"Get me," he said to the driver, "to a public telephone where I can put in a long distance call. Don't lose any time."

(To Be Continued.)

Grill makes a telephone call in the next installment and gives these instructions, "Call Marie."

### Cochrane Is Most Valuable Player

Detroit Catcher-Manager Wins American League's Most Valuable Player Honor

CHICAGO — (AP) — For the second time in six years, Mickey Cochrane Thursday was named the most valuable player in the American League by a committee representing the Baseball Writers' Association of America.

The Detroit manager, who piloted the Bengals to their first American League pennant in 25 years only to lose the world's championship in the final game, won the honorary award by a two-vote margin over his star second baseman, Charlie Gehringer. Mickey's vote total was 67 to Gehring's 65.

Other leaders were Vernon Gomez, New York, 60; Schoolboy Rowe, Detroit, 59, and Lou Gehrig, New York, 54. Jimmy Foxx of the Athletics, winner of the award during the past two years, was tenth with 11 votes. Babe Ruth was missing for the first time while put a Washington player was named in the complete roll of 38 names.

Cochrane's selection gave the major league a great battery combination with their respective "most valuable" player awards as Jerome Herman (Dizzy) Dean, St. Louis Cardinal star, won the National League award with almost a perfect score.

In his first year at the helm of the Tigers, Cochrane led the team from fifth place to the pennant. The Detroit club was so pleased with his record that it handed him a \$10,000 bonus.

### Washington

Dr. J. C. Williams, pastor of the local Presbyterian church and J. W. Butler went to El Dorado Friday to attend the Synod of Arkansas of the Presbyterian church, which met there Friday continuing through Sunday.

Friends of Mrs. Frank May and daughter, Reba, are glad to have them return to their home here after spending the summer in Memphis, Tenn., with Mr. May.

T. N. Catts, Miss Mary Catts, Miss Romance Erwin, Mrs. Lee Watkins and Mrs. Ed Elmore attended the Baptist Little River Association in Mineral Springs on Thursday of the past week.

Several of Washington people accompanied the remains of Mrs. J. C. Williams to Prescott Wednesday afternoon for burial.

Miss Myra Lee Boyett spent the week end with her parents here. She is teaching in Locksburg school.

Miss June Watkins has gone to Dallas, Texas, for a visit with relatives.

Miss Virginia Stewart of Hope is visiting her sister, Mrs. Nelson Frazier.

W. E. Elmore was a business visitor to Hope Saturday.

The Home Demonstration club met Friday evening in the home of Mrs. Mabel Muldrow. Making bread and rolls was the demonstration by Miss Griffin. The next meeting will be in the home of Mrs. Irby Turner the second Friday in November.

A musical club has been organized in our town an their first program will be the night of October 17, at the Baptist church. The public is invited.

Willie Johnson of Hope spent Saturday night with his sister, Mrs. Paul Dunney and family.

Friends of Mrs. Madison Wilson are glad she is improving nicely from her appendicitis operation at the Josephine hospital a few days ago.

### Bells Chapel

Rev. John White of Sutton filled his regular appointment here Saturday night and Sunday night.

Mrs. Paul Guthrie and son, of Camden spent Saturday with Mrs. H. T. Stewart.

Earl Yates is spending the week in Dallas, Texas.

Mr. and Mrs. W. R. Shackford of Ardmore, Okla., Mr. and Mrs. Tom Currier, Mr. and Mrs. Ronnie Johnson of Prescott, Mr. and Mrs. Rehob Townend and Mrs. John Cierot of Ennis, spent his Sunday with Mr. and Mrs. Tom Shackford.

Mr. and Mrs. Melton White and son, Merle, were shopping in Prescott Saturday.

Collie Bailey and Martin Hartless of the CCC camp of Dierks spent the week-end with friends and relatives.

Sanford Bonds, Esq. Wood and Mr. and Mrs. Jess Wood attended the fair in Dallas, Texas, this week.

# Society

Mrs. Sid Henry

Telephone 321

What would we do in this world of ours. Were it not for the dreams ahead for thorns are mixed with the blooming flowers. No matter which path we tread. And each of us has his golden goal. Stretching far into the years; And ever he climbs with a hopeful soul.

With alternate smiles and tears. —Selected

Mrs. Tom Brogden of Winter Haven, Fla., is the guest of Mr. and Mrs. J. B. Koonce and Miss Nettie Brogden.

Rev. and Mrs. J. D. Montgomery of Little Rock and Ed Hervey of Pine Bluff are guests of Mrs. Milton Holt, having been called to the city on account of the serious illness of their brother, Chas. Hervey.

Mrs. Terrell Cornelius and Mrs. W.

## THESE LOW PRICES

During Our 75th Anniversary Sale may well be the lowest for months to come, because food costs are steadily rising. STOCK UP NOW!

<b>EIGHT O'CLOCK COFFEE</b>		<b>RAJAH</b>
Lb. 19c		Salad Dressing Quart Jar 25c
<b>GROWING WITH AMERICA FOR 75 YEARS</b>		

THE GREAT ATLANTIC & PACIFIC TEA CO.

<b>SULTANA RED BEANS</b>	<b>IONA STRING BEANS</b>
3 Med. Cans 15c	2 No. 2 Cans 15c

<b>Pineapple</b>	2 Broken Slices	29c
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<b>FANCY RICE</b>	<b>Del Monte ASPARAGUS</b>
4 Pounds 19c	2 Med. Cans 29c

**WHEATIES CEREAL**—2 Packages..... 23c

**OCTAGON SOAP POWDER**—3 Packages.... 7c

**PALMOLIVE TOILET SOAP**—3 Cakes..... 14c

**FLOUR** Veri-Good 24 Lb. 85c 48 Lb. \$1.65

**FLOUR** GOLD MEDAL or PILLSBURY'S BEST 24 Lb. \$1.05

**SUGAR** GODCHAUX'S 10 Lbs. 53c

**CABBAGE** Fresh Firm Heads 4 lbs. 9c

**POTATOTES**—Fancy Red—10 Lbs. 22c

**GRAPEFRUIT**, Fancy Texas—2 for..... 7c

**APPLES**, Fancy Jonothan—2 Dozen 29c

**GREEN BEANS**, Fresh—2 Lbs. 11c

**ORANGES**, California—Dozen 25c

**CELERY**—nice Jumbo stalk 8c

**SWEET POTATOES**—10 Lbs. 25c

**GRANDMOTHER'S DELICIOUS CAKES**

Spec. Layer... 23c Bar... 15c Pound Cake 20c

Grandmother's BREAD—Loaf 8c

**BOKAR COFFEE**, Supreme—Lb. 27c

**RED CIRCLE COFFEE**—Lb. 23c

**CHOCOLATE TWIRLS**—Lb. 20c

This Famous National Biscuit Company Cookies Again in Stock for the Season.

**White House MILK**—3 large or 6 small cans... 17c

**QUAKER MAID BEANS**—3 Cans 15c

**AJAX LAUNDRY SOAP**—7 Bars 25c

**IONA CORN**—No. 2 Can 10c

**CHERRIES**, Red Pitted—No. 2 Can 12c

**—MARKET SPECIALS—**

Play Safe—Eat U. S. Inspected Meats

**Tall Korn Sliced Bacon** DECKER'S—Lb. 26c

**Swift's Link Sausage** PURE PORK—Lb. 26c

**K. C. BEEF ROAST** Boneless Roll 16c

Seasoned Ready 16c

**CHUCK**, Lb. 8c

SEVEN, Lb. 12c

**Lamb Legs** A&P FRENCH STYLE—POUND 17c

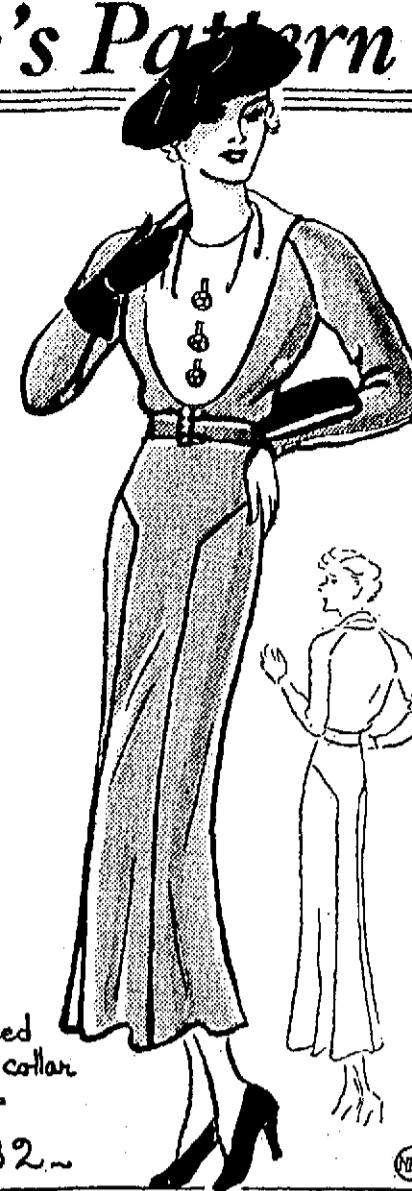
**K. C. BRANDED**

**BEEF ROUND STEAK**—Lb. 21c

Watch Our Windows For Added Specials

## Today's Pattern

Julia Boyd



Three charming collar and cuff sets

Pattern 380

A perfect tailored look for smart collar and cuff sets

Pattern 382

NOTE what a different appearance a change of collars and cuffs makes in a dress. Patterns made in sizes small (32-34); medium (36-38); large (40-42). Medium size requires 3-4 yard of 39-inch satin or metallic cloth for A; and 5-8 yard for B and C. You will want these sets to wear with the frock modeled here, stoning in satin or crepe. Patterns are sized 14 to 20 and 32 to 42. Size 18 requires 4 3-8 yards of 39-inch fabric with 3 3-4 yard of contrast.

To secure a PATTERN and STEP-BY-STEP SEWING INSTRUCTIONS, fill out the coupon below, being sure to MENTION THE NAME OF THIS NEWSPAPER.

The FALL PATTERN BOOK, with a complete selection of Julia Boyd designs, now is ready. It's 15 cents when purchased separately. Or, if you want to order it with the pattern above, send in just an additional 10 cents with the coupon.

JULIA BOYD, 103 PARK AVENUE, NEW YORK

Enclosed is 15 cents in coin for

Pattern No. .... Size. ....

Name ..... Address. ....

City ..... State. ....

Name of this newspaper. ....

## FRAMEUP REFUTED

(Continued from Page One)

get personal service on me, and the only question the said court could have decided on constructive service would have been as to the divorce.

He says that he has nothing to say against the police and sheriff, then says that my attorney and I demanded that unless he sign the papers to withdraw his divorce action against me in California and waive all his rights for the custody of our child, they would force the law to hold me in jail until the Grand Jury meets next January. This is certainly a reflection on the sheriff and all the officers of the court. I am sure that not any one acquainted with the officers of the court and Judge of the Municipal Court would think for one minute that my attorney and I or anyone else, could force or persuade said officers to hold a man in jail on a fictitious charge, and yet that in substance is what he is charging against the officers.

He asks the question why a step-grandfather can get protection from the police when the custody of our child has not been given to him. I might answer by saying that if he, without any intention to take our child away from me, would on the impulse of the moment, as he says, try once to take him away, I have every reason to believe that he might do it again.

I have much evidence to sustain my contention with respect to our controversy, but I am sure the general public is not interested. I am doing what I think anyone should do, submitting this matter to the court, and shall be perfectly willing to abide by its decision.

He would attempt to lead the public to believe that if the custody of our child is awarded to me that he is forever barred from obtaining custody of our child. He knows full well, as most everybody knows, that the sole and only purpose of the court has in mind when questions like this is presented, is as to what would be for the best interest of the child; and there is no such thing as a permanent order as to the custody of children. The court has the power and authority to change such orders at any time the facts and circumstances justify. I have tried to be reasonable and fair, as to whether he sincerely desires to see our baby and loves him as he would lead the public to believe. I shall not attempt to judge. But I am willing to be charitable, and say at least for the sake of argument, that he does want to see our child, yet I do not think it unreasonable that he should call to see him at reasonable hours. He complains about not being able to see our baby when he arrived in Hope, which was 9:30 o'clock Thursday night. I advised him that it was too late in the night and that he could see him the next morning. I cannot see anything unfair about this. He did see the baby the next morning and the next day, and attempted to take him away from me Friday night.

He apparently wants to make charges against everybody when they want to interfere with him. I am surprised that he has not made charges against our daily press, which I am sure everybody will agree attempts to be fair to everybody, as is said paper on the date of the 17th instant refers to his "efforts to kidnap his 2-year-old son."

I am reluctant to attempt to answer his allegations as this is a private matter, and the public I am sure is not interested, but in defense of the officers and the people who stand for a fair deal, I have written this letter, and shall have no more to say through the press about the matter.

Respectfully,

Mrs. Crollar Walters

October 18, 1934

Hope, Ark.

## 200 Houses Built in Federal Colony

## 12 Rural-Industrial Communities to Follow Arkansas Project

WASHINGTON (P) — Harry L. Hopkins, relief administrator, said Friday that 12 rural-industrial communities, housing from 150 to 700 families each, will be built immediately with relief funds.

Pointing to an Arkansas project, he said 200 houses had already been built there at a cost of \$650 to \$900, and eventually 700 homes scattered across 20,000 acres will be built.

Haynes Bible class for young business men will meet at the church.

There will be workers at the church to direct any who may not know where to go, and the Adult department will meet at their regular quarters.

FIRST PRESBYTERIAN Rev. Thomas Brewster, Pastor

Sunday school at 9:45. Communion service at 11. Young people's vesper service at 7:30 p. m.

Mid-week religious hour Wednesday at 7:30 p. m. The topic will be "Prophecy of Amos."

## ROBINSON REPORTS

(Continued from Page One)

Adolf Hitler and Dr. Hjalmar Schacht, minister of economics for the Reich. "While I do not wish anything I say to be understood to growing out of these conversations," continued Senator Robinson, "I can say that in the matter of unemployment relief Germany has been performing the task well but for the future the problems are more difficult.

Captain Kennedy, at right end, played a great defensive game and made several nice running catches. Ramsey, at the other end and a new comer to the Bobcats, played well.

Moore, Anderson, F. Stone and Owens, linemen, tore through the Wildcat forward wall to stop plays at the line of scrimmage on many occasions.

The team as a whole was more steady, and played alert football with the exception at the start of the second half when El Dorado converted a quick kick into a touchdown.

Hope lost 40 yards through penalties. El Dorado was set back 10 yards. Hope attempted seven passes, completing four and had two intercepted. El Dorado attempted six, completed two and had one intercepted.

The Bobcats play Texarkana (Ark.) high school here next Friday night.

The police inspector of Little France, was caught running a gambling and dope racket, and the French people for a time thought they were in China.

Rumans are still trying to get Mme. Lupescu out of the country. Many wouldn't mind if King Carol got sore and threatened to go with her.

Revolutions of late have become a NEW Spanish custom.

## Meats

### DRY SALT MEAT

For Boiling

Lb. 16c

### PICNIC STYLE

### HAMS

Lb. 16c

### SLICED

### BACON

Lb. 24c

### CAT FISH

SLICED

Lb. 24c

### BREAKFAST

### Mackerel

FRESH

### SUGAR

Lb. 10

### CELESTY

Lb. 9c

### LETTUCE

Lb. 6c

### Sweet Mixed Pickles

Quart Vase Jar 23c



Friday, October 19, 1934

## HOPE STAR, HOPE, ARKANSAS

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**Vick Co. Launches Advertising Drive**

2½-Million-Dollar Campaign Testifies to Business Recovery

GREENEBOURG, N. C.—Business conditions are improving, and indications are that the upturn will continue at an even swifter pace during the fall and winter months, President L. Richardson of the Vick Chemical

company declared in an interview here Friday.

As an evidence that the Vick company is backing this opinion, Mr. Richardson pointed out that Vick's advertising appropriation for this season is larger than ever before—over \$2,500,000.

An additional evidence that Vicks considers present conditions particularly auspicious is the fact that it is introducing a new small size of one of its products—Vicks Va-tro-nol, the unique aid in preventing colds. Va-tro-nol—the trade-mark name of Vicks Drops for nose and throat—is now featured on the package and in advertising to avoid confusion with other products that have followed in the wake of its success.

Mr. Richardson attributes much of the tremendous sales of Vick preparations—over 33,000,000 packages last season—to honest, consistent newspaper advertising of highly meritorious products.

"Our nearly 30 years of experience have convinced us that the newspaper provides the most flexible and reliable form of advertising," he stated. "Newspapers, as always, head the list of media we are using this season. Especially heavy schedules will be run in connection with introduction of the new size Va-tro-nol. This handy half-size package—convenient for instant use at any time or place—is now available at all drug stores, in addition to the regular large size."

As a result of far-sighted planning by the company's management, Vick policies during the depression have been diametrically opposed to those of many other concerns. Since 1929, Vicks has tripled its advertising while some companies were drastically curtailing theirs—or eliminating it entirely. It has introduced three new products and continued the aggressive merchandising that has always characterized its sales policies. And during these five turbulent years, sales of Vick products have increased more than 200 per cent. Instead of retrenching, Vicks has continued to expand.

Sales of Vicks VaporRub, Mr. Richardson states, have increased steadily year after year, regardless of business conditions. For many years VaporRub has been the world's most extensively used cold remedy—the family standby for treating colds in 63 countries. Similar international success is now being rapidly achieved by Vicks Va-tro-nol—companion to VaporRub in its plan for better control of colds. Two other specialized Vick aids to better control of colds have been introduced since 1929 with outstanding success. Vicks Medicated Cough Drops were first presented in 1931. Their sales have established a record. Vicks Voratone Antiseptic, which has set a new low price level for a quality mouth and gargle, was introduced only 18 months ago. Already more than 5,000,000 bottles have been sold.

Vicks would appear to be a shining example of business recovery through individual effort. Its expansion of business throughout the depression period has been accompanied by increased employment, shortened working hours, and maintenance of pay scales.

"Vicks has doubled its staff of employees since 1929," stated Mr. Richardson, "and throughout the depression period has maintained salaries at the high 1929 levels."

**COMPANY PAID FOR**

(Continued from Page One)

\$56,000,000 bill for his luckless war in the stock market with Cyrus Eaton, Cleveland capitalist.

Insull surrendered to Eaton, after a financial siege in 1930, and promised to pay \$56,000,000, papers read Thursday to the jury trying Insull and 16 others for mail fraud indicated.

Then the prosecution said the management of Insull's Corporation Securities Company assumed the defeat. Minutes of a meeting on June 9, 1930, showed a promise "forever to protect" Insull from any loss. This action came from the Executive Committee of the Corporation Securities Company, including Insull, his son, Samuel, his brother, Martin J. Insull, and H. L. Stuart.

An evidence that Insull never intended to bear any of the cost personally, Prosecutor Leslie E. Salter read an earlier entry.

"The chairman," it said, referring to the elder Insull, "said that he had made this trade with the idea that the stock would be taken over and paid

**Roosevelt Drafts Veterans' Speech**

President Speaks Friday at Roanoke Hospital Dedication

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After dedicating the new hospital he will go to Williamsburg where he is to receive a degree from William &amp; Mary college.

Drafts Speech  
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Frank T. Haines, veterans administrator, who went over final arrangements for the president's trip at the White House, has estimated that an additional \$104,000,000 would be required to pay the expanded pension bill voted over the president's veto.

for by the Corporation Securities Company and Insull Utility Investments, Inc."

Insull had acquired some 160,000 shares of the choice operating companies of Insull's utility system. He demanded \$400 a share at first, according to the minutes read Thursday, but sold for \$350—far above the current market price. His purchases had endangered Insull's control of the concerns.

Prosecutors read the history of this financial war to support their claim that the Corporation Securities Company was drained to pay for the Insull-Eaton war.

The minutes for August 18 showed an agreement to take over half the stock Insull had "ransomed" from Eaton. To do it required more cash, and the corporation floated a \$40,000,000 loan, selling serial gold notes to Halsey Eluett &amp; Co.

Just Received  
Henderson Corsets  
and Brassieres  
THE GIFT SHOP  
Phone 232**Lady Says CARDUI Eased Pain In Side**

Cardui helped an Oklahoma lady, as described below, and many others have been benefited in a similar way. . . . "I had a hurting in my side every few weeks," writes Mrs. Bill Stewart, of Dewar, Okla. "I had heard of Cardui and started taking it. It stopped my hurting and built up my strength. I took 11 bottles and I sure felt better."

"The awful pain was nervousness due to a run-down condition. Thousands of women testify Cardui benefited them. It does not benefit YOU, consult a physician."

**Revolt Is Joined by Nazi Churchmen**

Hitler's Own Followers Swing Over to Protestant Dissenters

BERLIN, Germany—(AP)—Revolt in the ranks of Nazi churchmen themselves threatened the rule of Reichsbishop Ludwig Mueller and Dr. August Jaeger Thursday.

Spreading of the rebellion to the ranks of Chancellor Hitler's faithful became apparent with the formal protest of the Nazi Christians' leaders and lawyer, Christian Kinder.

Kinder expressed lack of confidence in Dr. Jaeger, Prussian commissioner of Protestant churches, after protesting to the Reichschurch government.

He is supported by the most powerful Nazi bishops, Friedrich Coch of Saxony and Karl Thom of Pomerania.

The Reichschurch Supreme Council has not escaped the rebellious spirit. Pastors Christiansen and Langmann and Chief Church Councilor Birnbaum also demanded Jaeger's resignation.

The commissioner responded by dismissing them from office. The Rev. Fritz Engelke thereupon presented his resignation. Engelke is director of the Hamburg Mission house. He has been the Lutheran representative on Mueller's spiritual cabinet since February 23.

Hitler was reported to be so disappointed in Mueller that he cancelled an audience which had been arranged for Friday.

The more conservative among the Nazi Protestants now appear to realize that unity of the church, which the oppositionists also favor, cannot be vouchsafed by a Reichschurch government which regularly produces a serious crisis and conflict.

And Let Your Feet Hang Over  
"What are the prices of the seats, master?"

"Front seats one shilling, back seats six-pence, and program a penny."

"I'll sit on a program, please."

Pearson's (London).

**Between Smokes**  
Freshens the mouth  
... Soothes the throat**VICKS COUGH DROP****DANDRUFF**  
Try Our S. O. S.  
Dandruff Shampoo  
Special this week only each \$1.00  
or all six for \$5.00.  
Phone 287 for Appointment.  
**Mary's Beauty Shop**

And They Weren't Playing boys ring my bell and run away. boys—they were grown-ups!"—Hans Dentist—"Have you seen any small Policeman—"They weren't small orist.

**T' is....****T'aint....****Of course you've heard the story about****the old lady from Boston who, when asked why she marked all her pies "T. M.", answered that it was to tell them apart—on one it meant "T'is Mince," and on the others, "T'aint Mince."****And so it is with Flour. Two sacks of flour may look the same, feel the same, resemble each other in many ways, in fact, may even be priced the same. But in MENU Flour you have the very finest product it's possible to make. It's white as the driven snow, its particles are fine and fluffy. MENU Flour will help you make the nicest cakes, and pies and pastries that you've ever made.****ASK YOUR GROCER FOR A SACK OF****menu**  
**Highest Patent Flour****Ritchie Grocer Company****WHOLESALE DISTRIBUTORS FOR 28 YEARS****"What will we have  
to go with it?"**

IT'S comparatively simple to choose the meat dish for a meal. Roast beef, baked ham, chops, or chicken are always welcome. But what should be served with the meat to prevent monotony—that's the question.

Of course you can turn to the cook-books for suggestions. For other timely ideas—food suggestions that are in season and within your price range—turn to the pages of your daily newspaper. There you will find tasty, colorful fresh vegetables and fruits displayed; appetizing variety in canned and packaged foods; delicious desserts that are easy to make; crispy, healthful breakfast cereals, beverages that are appropriate for both young and old.

As a matter of fact you'll be pleasantly surprised at the variety of foods offered in this newspaper. By reading the advertisements before you shop, you will be better able to plan interesting meals.

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